

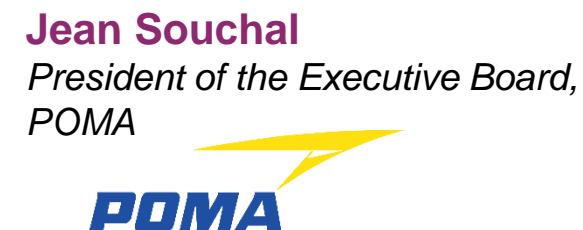
Arts & Métiers SHANGHAI 2019

October 21 – 26 2019



ARTS & MÉTIERS SHANGHAI 2019

Our partners



ARTS & MÉTIERS SHANGHAI 2019

Key moments

Monday to Wednesday October 21 to 23

Learning Expedition on three themes:
industry 4.0, sustainable city and energy



Thursday October 24

Arts & Métiers
Sino-French Cluster
Inauguration



Friday October 25

Arts & Métiers Congress,
focusing on Industry 4.0
and Engineering, followed
by a Gala Dinner



Saturday October 26

Visits across universities,
research centers and
companies



ARTS & MÉTIERS SHANGHAI 2019

Foreword

From October 21 to October 26 2019, Shanghai will host Arts & Métiers Shanghai 2019. Such an exceptional event is organized by

Arts & Métiers Alumni, featuring **Arts & Métiers ParisTech Graduate School of Engineering**. It is the opportunity for specialists in the industrial sector coming from all over the world to **meet the representatives of Chinese industry** through the **visit of factories, conferences and round tables**. On this occasion the **Arts & Métiers Sino-French Cluster** will be officially inaugurated.

Over **400 people** are expected to participate, a high proportion of which are French engineers coming from both Europe and Asia.

Message from Laurent Champaney President - Arts & Métiers Graduate School of Engineering

Arts & Métiers combines training, research and technology transfer with industrial development. As a founding member of the Alliance for the Industry of the future, our international action positions us as a partner of French companies wishing to export. China is a major player in the industry 4.0. A solid and faithful partnership has existed with Arts & Métiers for more than 30 years. I will be happy to meet you in Shanghai in the fall of 2019.



Message from Jean-Marie Vigroux President Arts & Métiers Alumni

Arts & Métiers Shanghai 2019 is a major event for our Community. Associating the higher education institution and its alumni, it shows our common desire to promote technological excellence and cooperation with China.

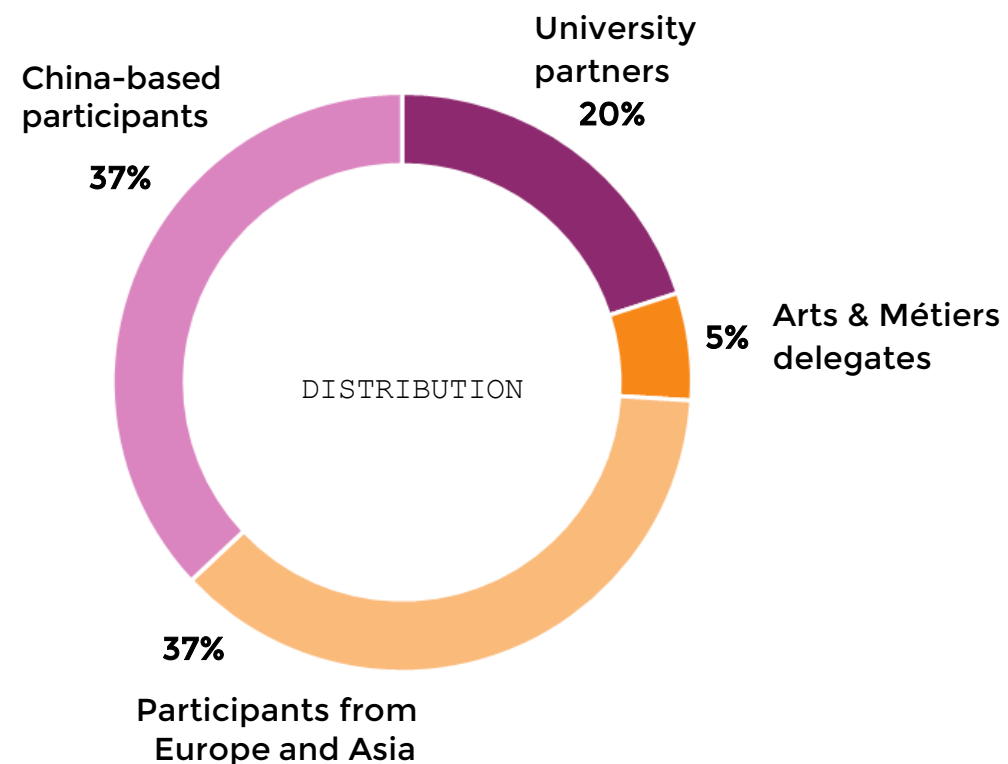
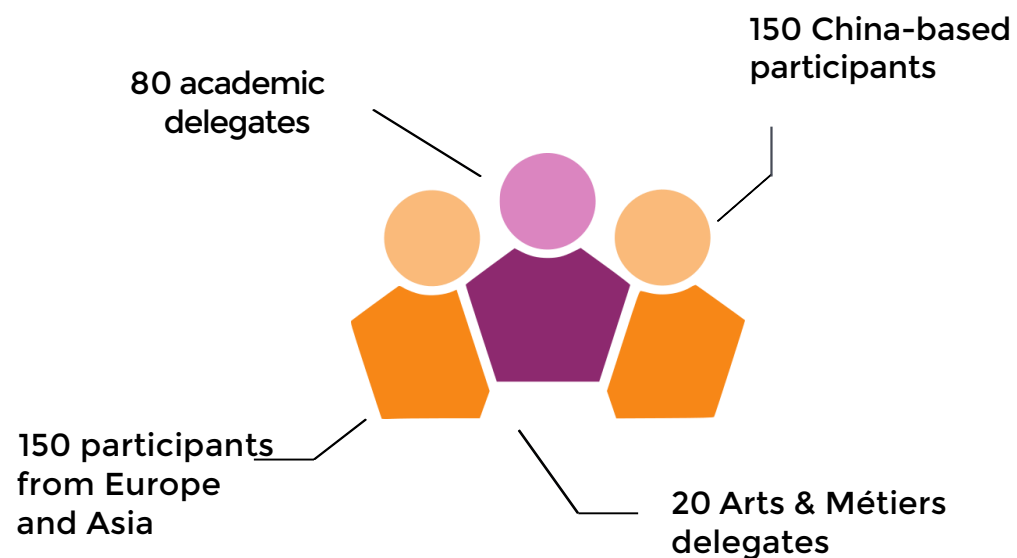
I hope it will be informative and inspiring for all participants.



ARTS & MÉTIERS SHANGHAI 2019

Key figures

ESTIMATED
ATTENDANCE
400 participants



/ARTS & MÉTIERS SHANGHAI 2019

Reasons to participate

1 As an **industrial entrepreneur**, to kick-start a business in China or to intensify interactions with Chinese groups.

2 As a China-based professional working in **HR** or in a **major industrial group**, you wish to recruit **high-level graduates in engineering**.

3 You are an **alumnus** working on a **business project** which is China-based or includes Chinese associates. You are sponsored by a regional group of Arts & Métiers Alumni to present your project during the Congress.

4 As a **project manager** working for a **medium-sized company**, your employer wants you to **gain an insight** into the Chinese market in a given domain (such as energy, transportation, production, automotive, sustainable cities, aerospace, environment). You will make the most of the 3-day **Learning Expedition**.

5 You want to **seal a partnership** with Arts & Métiers in China by participating in the establishment of the **Arts & Métiers Sino-French Cluster**.

ARTS & MÉTIERS SHANGHAI 2019

Learning Expedition

► 3-day group tour in the area of Shanghai featuring various themes

With the support of



DAY 1

Shanghai

Morning

Introductory workshop, briefing on the selected themes

- Introduction to the Chinese market
- Introduction to the R&D Club and its projects by the Scientific and Technological Service (SST) of the French consulate
- Testimonials by companies members of the R&D Club
- Questions and debate

Afternoon

Meeting with Novares

Meeting with Poma

DAY 2

Suzhou

Morning

Departure from Shanghai to Suzhou (private shuttle)

Group theme - Industry 4.0

Featuring a visit to Safran industrial plant or to the JD Logistics center equipped by Fives

Group theme - Sustainable city

Featuring a visit to an SND Tram Industrial plant

Group theme - Energy

Featuring a visit to the Suzhou New District (solar energy powered decentralized system)

Return to Jiading District, Shanghai

Shanghai

Afternoon

Visit to Shanghai International Automobile City (SIAC)

Group theme - Industry 4.0

Featuring either a manufacturer (SH Volkswagen) or a leading Provider (Faurecia, Plastic Omnium)

Group theme - Sustainable city

EV Zone or SIAC's autonomous vehicle department

Group theme - Energy

Featuring a personality related to Hydrogen fuel cells

DAY 3

Shanghai

Morning

Group theme - Industry 4.0

Featuring Thales or a Chinese Industrial group (ShanghaiElectric, Baosteel, ...)

Group theme - Sustainable city

Featuring PSA group or a Chinese group (ITS)

Group theme - Energy

Featuring Air Liquide and a visit to their plant

Afternoon

Featuring the visit of an incubator (X-node, ...)

ARTS & MÉTIERS SHANGHAI 2019

Arts & Métiers Sino-French Cluster Inauguration

Arts & Métiers positions itself nationally and internationally as **an economic actor aside corporate entities**, contributing to industrial development through its specific activities (**education / research / transfer**). It supports French companies to increase their competitiveness in territories where they operate.

Objectives

Providing Western companies that desire to gain access to the Chinese market with the **opportunity to be guided** in their first steps in order to be **successful**.

Helping companies already active in the Chinese market to **remain competitive**.

Structure of our approach

Phase 1: Deploying France-based resources necessary to initiate support

Phase 2: Relay the project to our partners in China

Phase 3: Our partners will carry on and elaborate on initial approaches



ARTS & MÉTIERS SHANGHAI 2019

The Congress

The Arts & Métiers Congress is a **prominent event** organized every two years by Arts & Métiers Alumni (Société des ingénieurs Arts & Métiers).

In 2019 for the first time in its history, the Congress will take place in **China**.

The program this year will address **the major issues of industry 4.0**, with a focus on the role of engineers throughout this major industrial revolution.

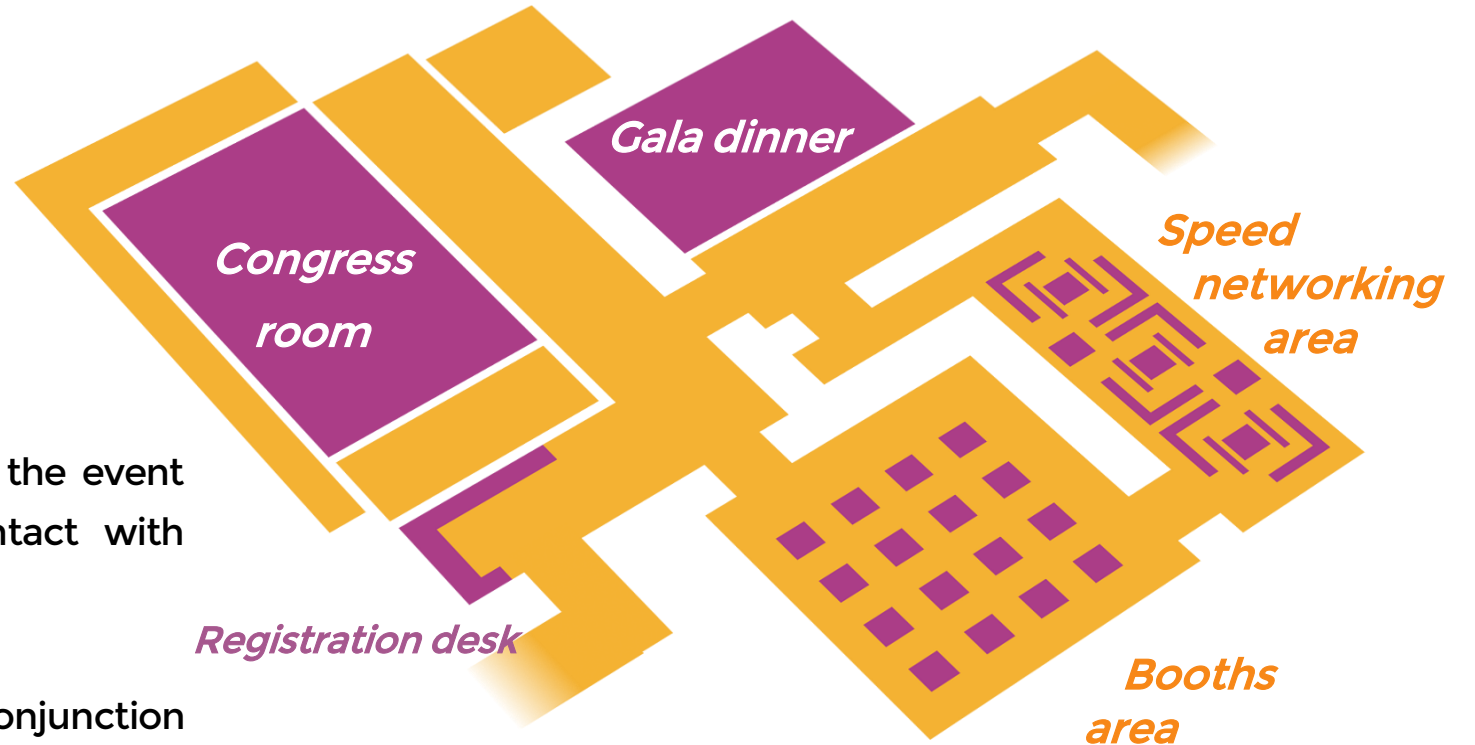
Numerous **professionals from the industrial sector** will participate and share their views on the challenges in their respective fields.

Dedicated areas will facilitate **valuable networking** between skilled professionals and recruiters, international visitors and Chinese participants.



ARTS & MÉTIERS SHANGHAI 2019

A gateway to the Chinese market



The program and the spatial organization of the event offer the **unique opportunity** to make contact with Chinese market specialists.

Assistance in entering the Chinese market in conjunction with **local partners**:

- administration and human resources
- finance and management
- market research and commercial prospection

ARTS & MÉTIERS SHANGHAI 2019

Speed networking

CONNECTING TALENTS

An exclusive talent pool

- Valued professionals with strong experience in the **Chinese market**
- Trilingual engineers empowered by their **Sino-French culture**
- Numerous **industrial** competences and experiences



ARTS & MÉTIERS SHANGHAI 2019

An array of opportunities for your company

- 1 Register** any number of **engineers** to our **Learning Expedition**
Three days to interact with Chinese industrial players around the themes of Industry 4.0, transportation and energy
- 2 Be** a sponsor of the **Congress**
Gain visibility within the Chinese industrial sector as well as the Arts & Métiers engineering community, counting over 34,000 members, the largest of its kind in Europe
- 3 Enter** the Arts & Métiers Sino-French **Cluster**
Gain access to an exclusive networking platform featuring the major Chinese Universities, Chinese research centers, and partner companies
- 4 Book** tables at the **Gala dinner**
Meet leading Chinese industrialists and academics in an atmosphere conducive to the celebration of Sino-French relations
- 5 Book** an exposition **booth**
Increase your visibility within the Arts & Métiers Congress and enhance networking opportunities
- 6 Join** the Congress' **anticipation program**
Numerous conferences focusing on the themes of the Arts & Métiers Congress will be held in France by Arts & Métiers Alumni from January to June 2019

These features place you at the heart of the Chinese market.

ARTS & MÉTIERS SHANGHAI 2019

Prices











Learning Expedition

Costs for **five days** [Learning Expedition + Cluster + Congress] – EUR **3,500 plus VAT / participant**
(excluding international flights and accommodation)

Arts & Métiers Sino-French Cluster

Patronage sponsorship: EUR **17,000**

Sponsoring Opportunities

	Congress	Premium	Silver	Gold	Diamond
Pass (2 days)	✓ (1 day)	✓  (x1)	✓  (x2)	✓  (x2)	✓  (x2)
Gala dinner	✓	✓  (x1)	✓  (x2)	✓  (x2)	✓  (x10)
Booth			✓	✓  (x1)	✓  (x1)
Company logo featured on all dedicated spaces		✓	✓	✓	✓
Company name cited during the gala dinner			✓	✓	✓
Speed networking			✓	✓	✓
Access to the list of participants				✓	✓
Speaker during the Congress session					✓
Price	EUR 250	EUR 1,000	EUR 3,000	EUR 6,000	EUR 10,000

THE ORGANIZERS

Key figures



Arts & Métiers ParisTech

Arts & Métiers gathers **8 campuses** and **3 research institutes** on the French territory, that cooperate for education and research with more than 150 universities across the world.

In China, Arts & Métiers has been the partner for more than **30 years** with **9** amongst the best ranked **Chinese universities** :

Tsinghua University and Beihang University in Beijing, Jiaotong University and Tongji University in Shanghai, the Harbin Institute of Technology, Jiaotong University in Xi'an, South East University and University of Aeronautics and Astronautics (NUAA) in Nanjing, Chongqing University

Arts & Métiers Alumni

Arts & Métiers Alumni association is the largest association of former students of the same Institute of Technology in Europe, with over **34,000** active members.

Every two years, the association organizes a **Congress** to address issues that underpin the future of the industry in France and around the world.

In 2019,
Arts & Métiers ParisTech and Arts & Métiers Alumni
will hold their international Congress on the theme of industry 4.0 in Shanghai

ARTS & MÉTIERS SHANGHAI 2019

Register – Contact us

France

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China

Sebastien Ying and Yvon Velot – Congress coordinators

sebastien.ying@gadz.org / yvon.velot@gadz.org

Congress website

congres.arts-et-metiers.fr



ABOUT ARTS & MÉTIERS

Web sites

Arts & Métiers – Graduate school of engineering
artsetmetiers.fr/en

Arts & Métiers – Alumni association
arts-et-metiers.asso.fr

Linkedin GP - Professional Groups
<https://www.linkedin.com/in/gp-groupes-%20professionnels-759151152/detail/recent-activity/>

Arts & Métiers – Students' association
ueam.org

